



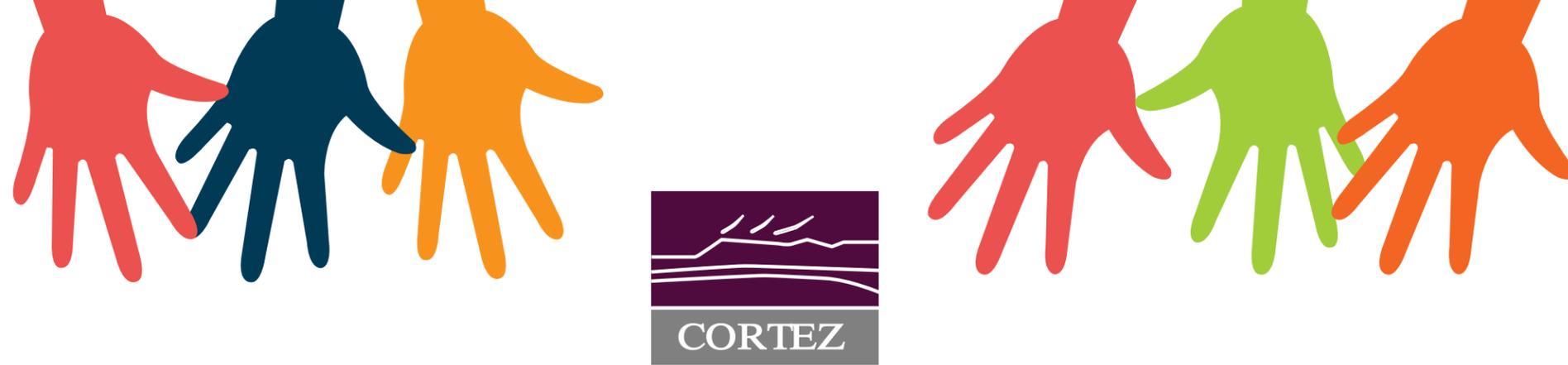
SOUTH COMMUNITY PARK MASTER PLAN

PROCESS SUMMARY

During the summer and fall of 2018, the City of Cortez, together with landscape architecture studio Connect One Design, developed a master plan for a new park at the site of the old Montezuma-Cortez high school. The needs and desires of the community were gathered through a series of open houses, surveys, and conversations with stake holders. The following pages summarize the public input process and illustrate the concept design derived from the inputs.

- pg. 1 **Community Survey & Public Open House #1 Input Analysis**
- pg. 11 **Community Survey & Public Open House #1 Outcomes**
- pg. 16 **Public Open House #2 Preliminary Concept Design Feedback**
- pg. 22 **Public Open House #3 Final Concept Design Feedback**
- pg. 24 **Final Conceptual Design**

INVESTIGATE | EVALUATE | LISTEN | DESIGN



SOUTH COMMUNITY PARK MASTER PLANNING SUMMARY

COMMUNITY SURVEY & PUBLIC OPEN HOUSE #1 INPUT ANALYSIS

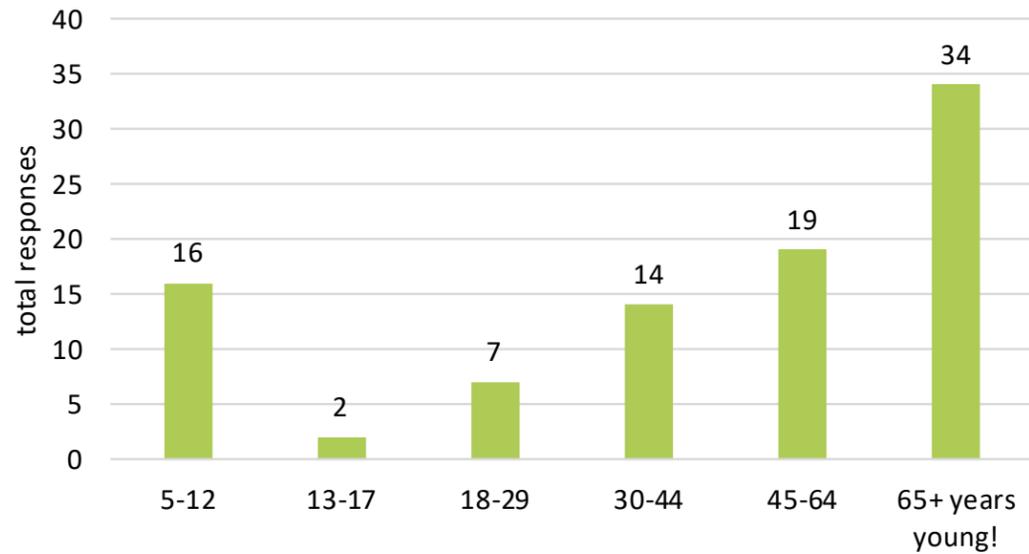
A critical component of the planning process is public input. To gather ideas from the public and create a vision for this new park, the City of Cortez together with Connect One Design, composed a community survey and organized a public open house. The survey, open from July 27th, 2018 to September 10th, 2018 and the first open house, held on August 21st, 2018, were formatted similarly so that information could be weighed equally across both input methods. The following pages illustrate the information gathered from the survey and open house. They provide a guiding set of data to move the master plan forward into the initial design phase.

TOTAL NUMBER OF SURVEY RESPONDENTS: 329
TOTAL NUMBER IN ATTENDANCE @ OPEN HOUSE: 92

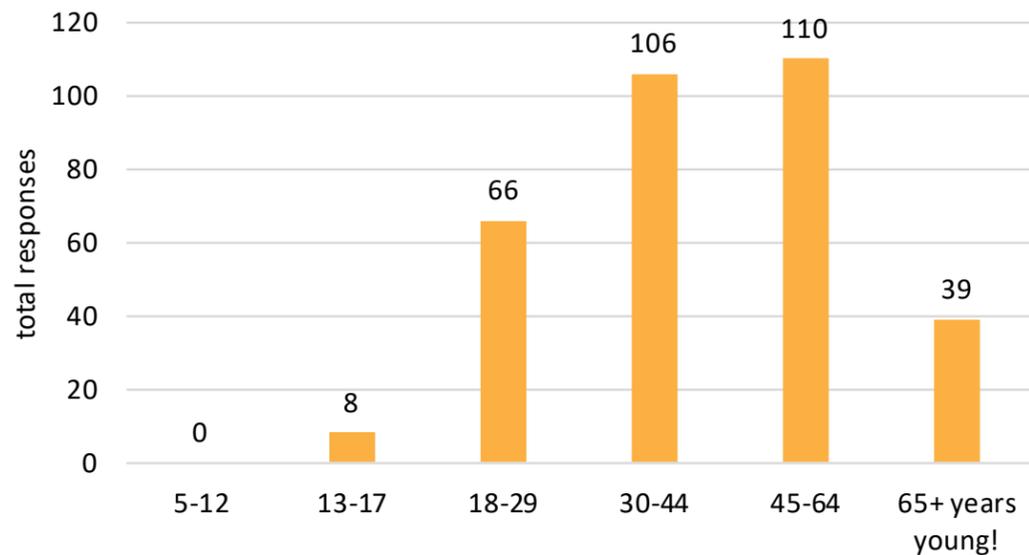
DEMOGRAPHICS

People of every age and walks of life use parks and public open space to enrich their lives. Because of this, parks should be designed inclusively and with everyone in mind. Age range was gauged by the placement of pins that were color-coded for specific age groups. The charts below illustrate the age range of those taking the survey and participating in the public open house.

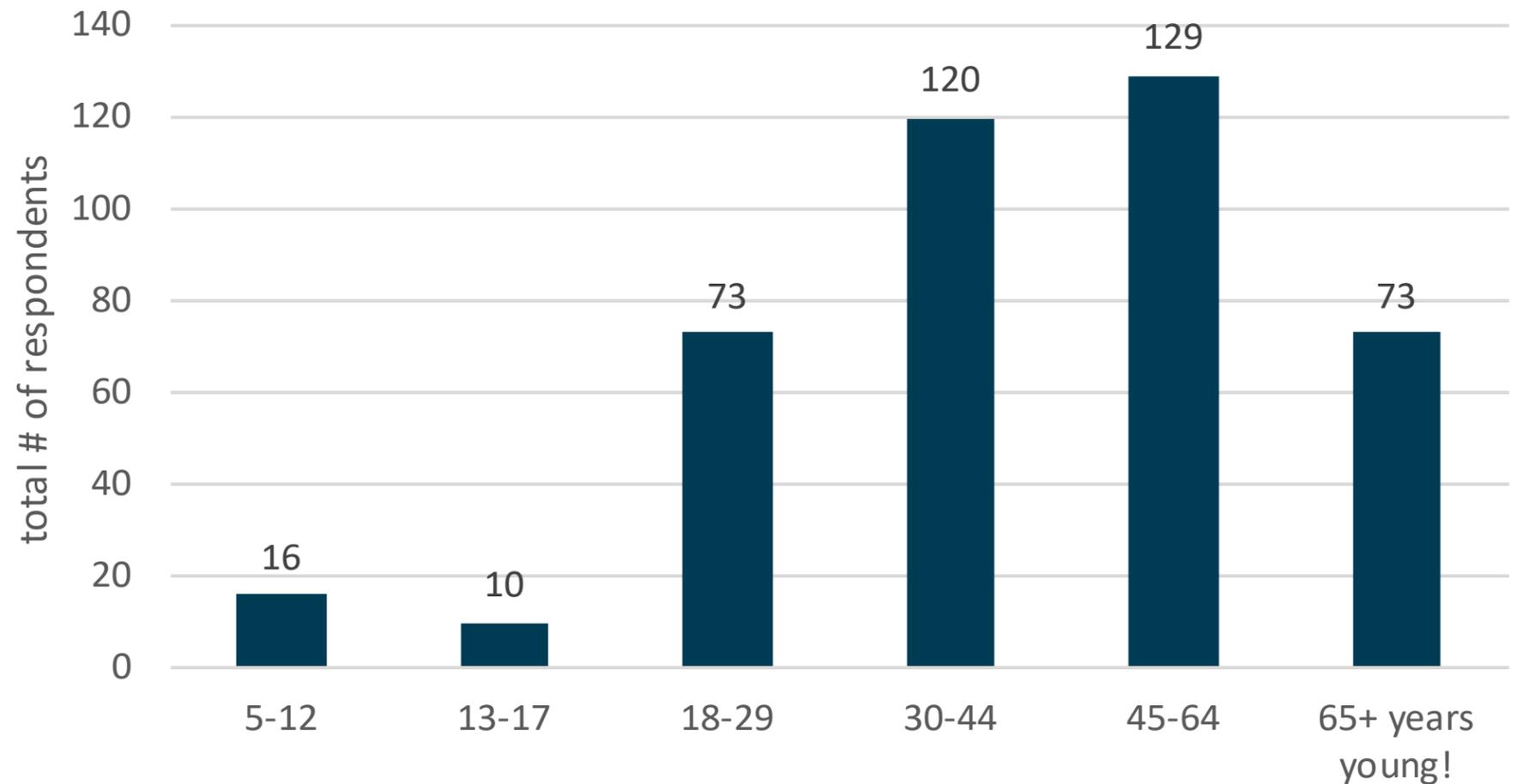
Age of Open House Respondents



Age of Online Respondents

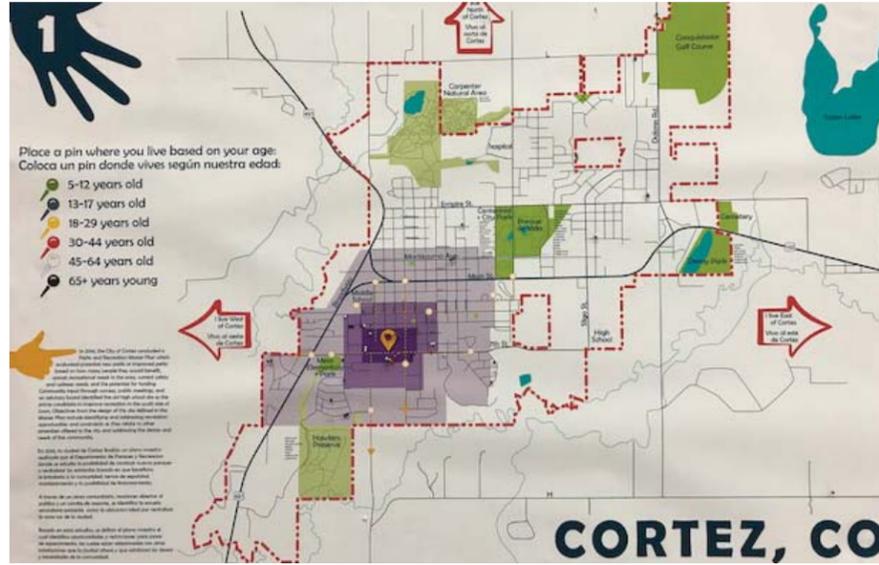


Combined Age of Respondents

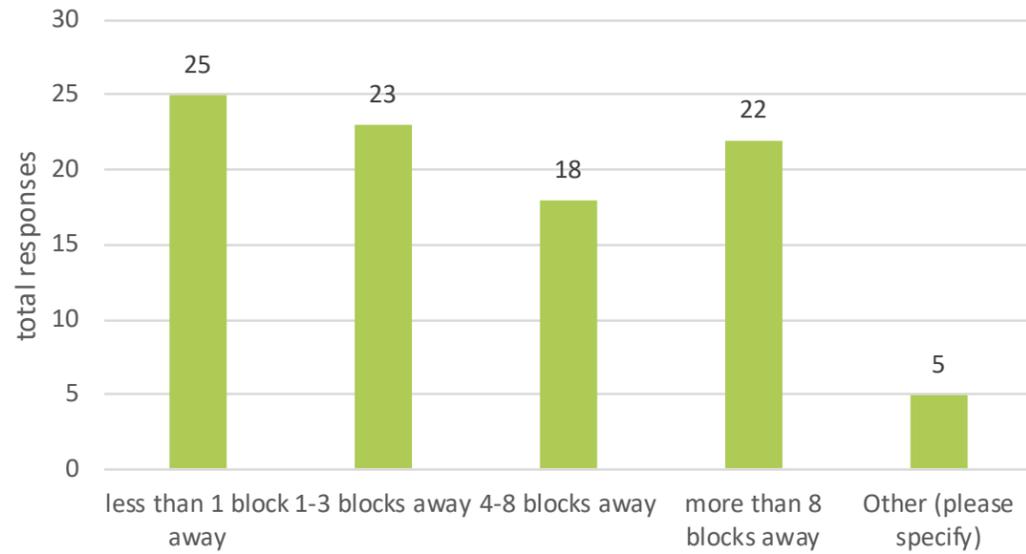


DEMOGRAPHICS

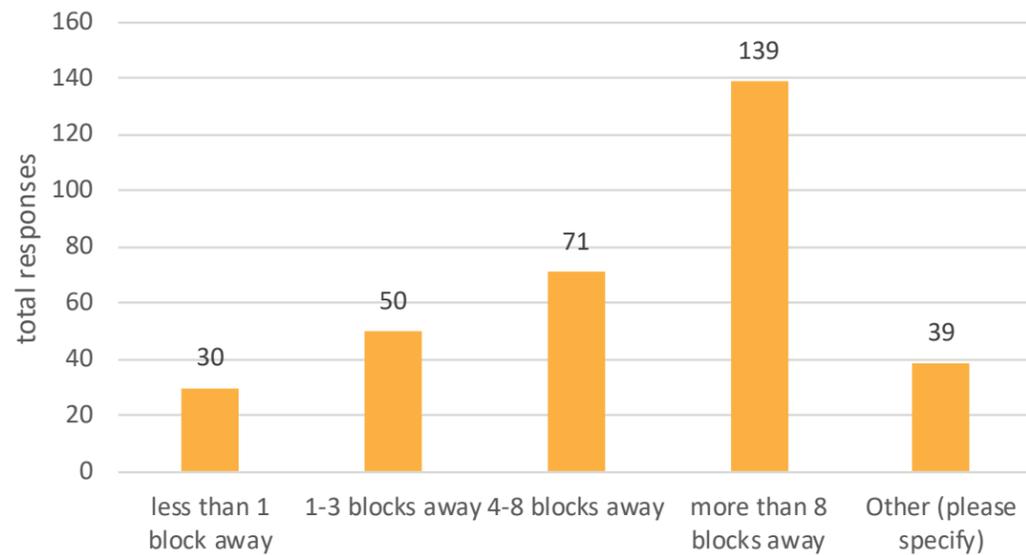
The City of Cortez indicated that the location of the new park is a critical piece in fulfilling the City's long-term vision of equitable green space. During the open house, residential distance from the park in blocks was gathered via pins on a map, so that the city can ensure neighbors have a measured say in the recreational opportunities that are within walking distance of their homes. The following charts illustrate the number of participants within certain proximities to the park.



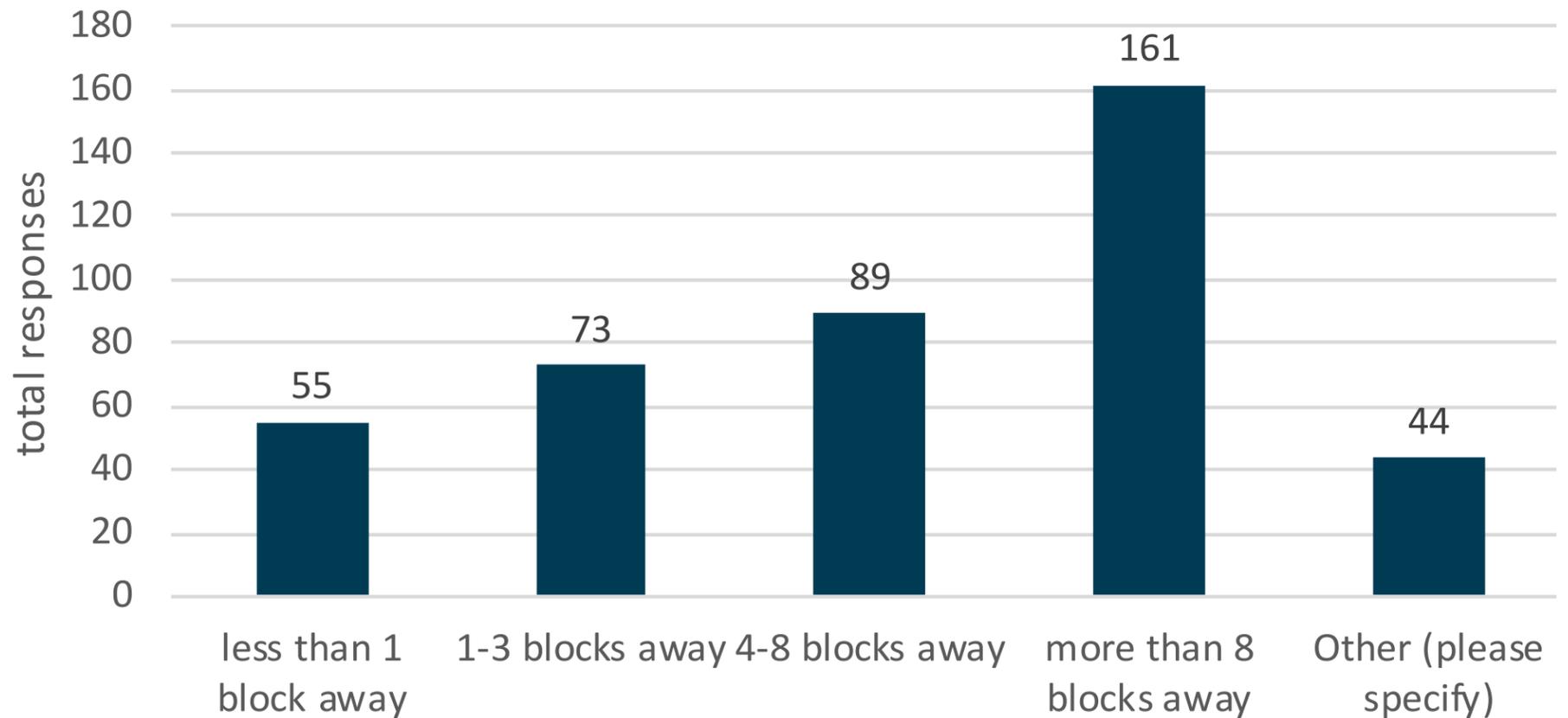
Open House Respondents Proximity to Park



Online Respondents Proximity to Park



Respondents Proximity to Park



PERSONAL STORIES & OPEN INPUT

The experience of a place is an integral part of what it means to be human. Personal stories from the community were gathered orally or via text in the online survey to identify underlying themes of 'play' amongst participants. Below are examples of how people engage with and experience parks and public open space.



One of my favorite things was a 'cave' at the ballpark. It was a recess in the rocks that you could go in and it was fun. We didn't have much stuff. It was the 50's. You had to use your imagination.

Tire swings...
Someone could spin you until you couldn't see straight.
Those were always fun.

Swings!!

When I was a kid I liked playing at the creek & finding garter snakes & looking for critters in the water.

One of my fondest memories was walking in the park with my great grandma. I've always had a thing for parks because of that memory.

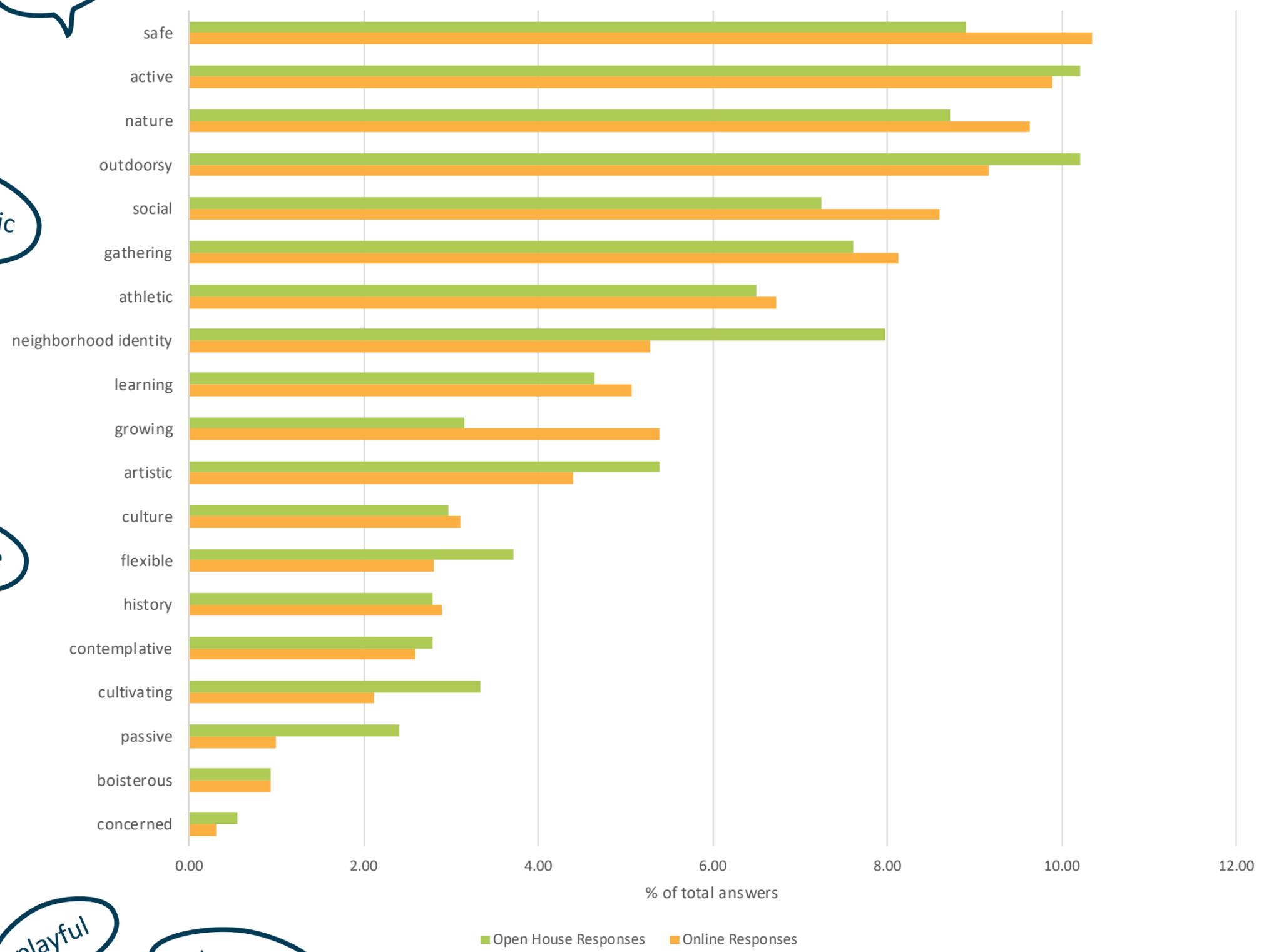
Sandbox-
I was always the only girl in there.

QUALITATIVE INFORMATION

To more precisely hone-in on the desired experience and 'feel' of the future park and its users, a detailed word bank was created from which participants could choose. Words were weighted based on how they resonated with the community. The desired experience is illustrated in the bar chart to the right. It compares the responses of the survey takers and those who attended the open house.

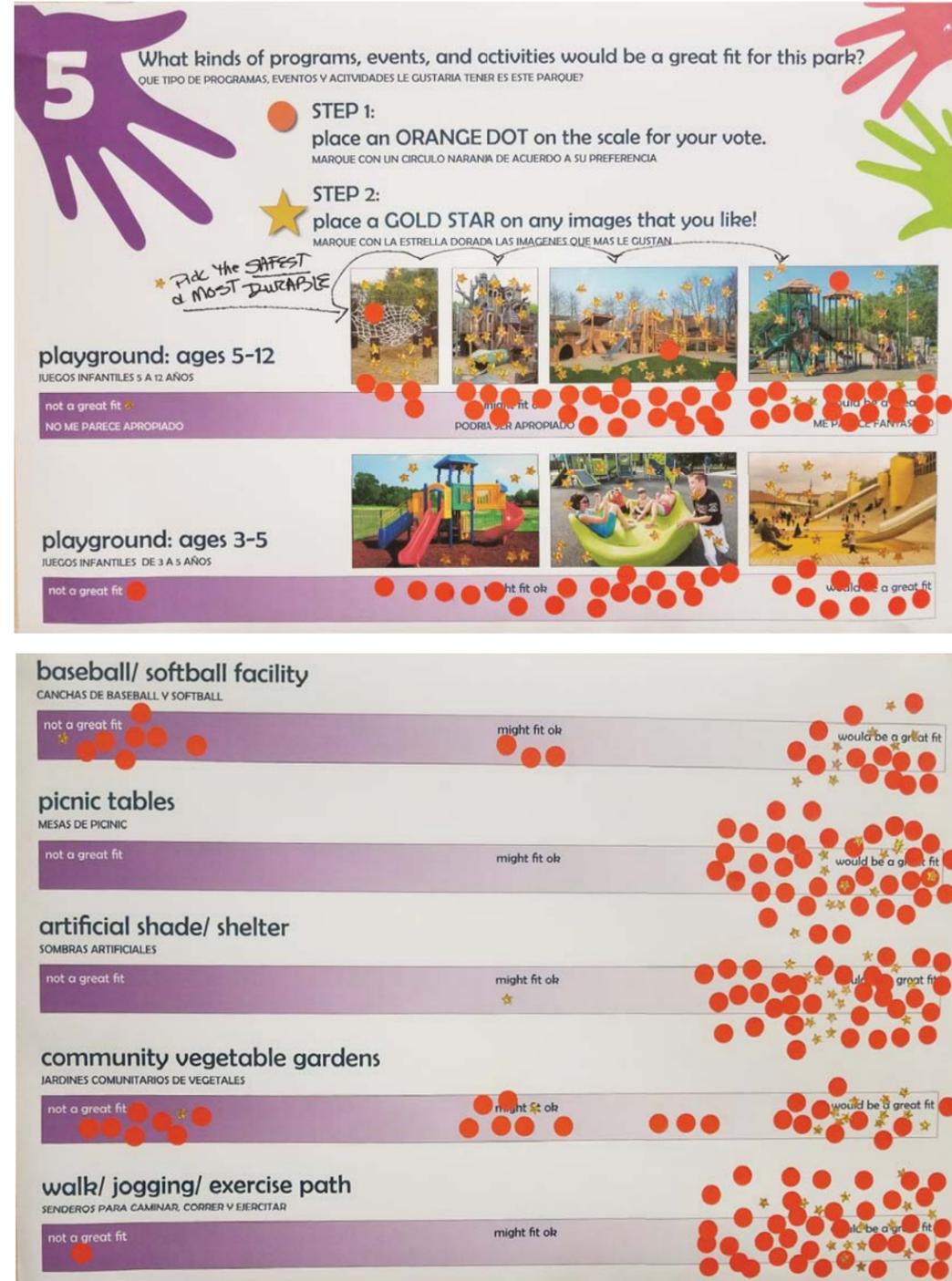


Highest Ranked Desired Experiences

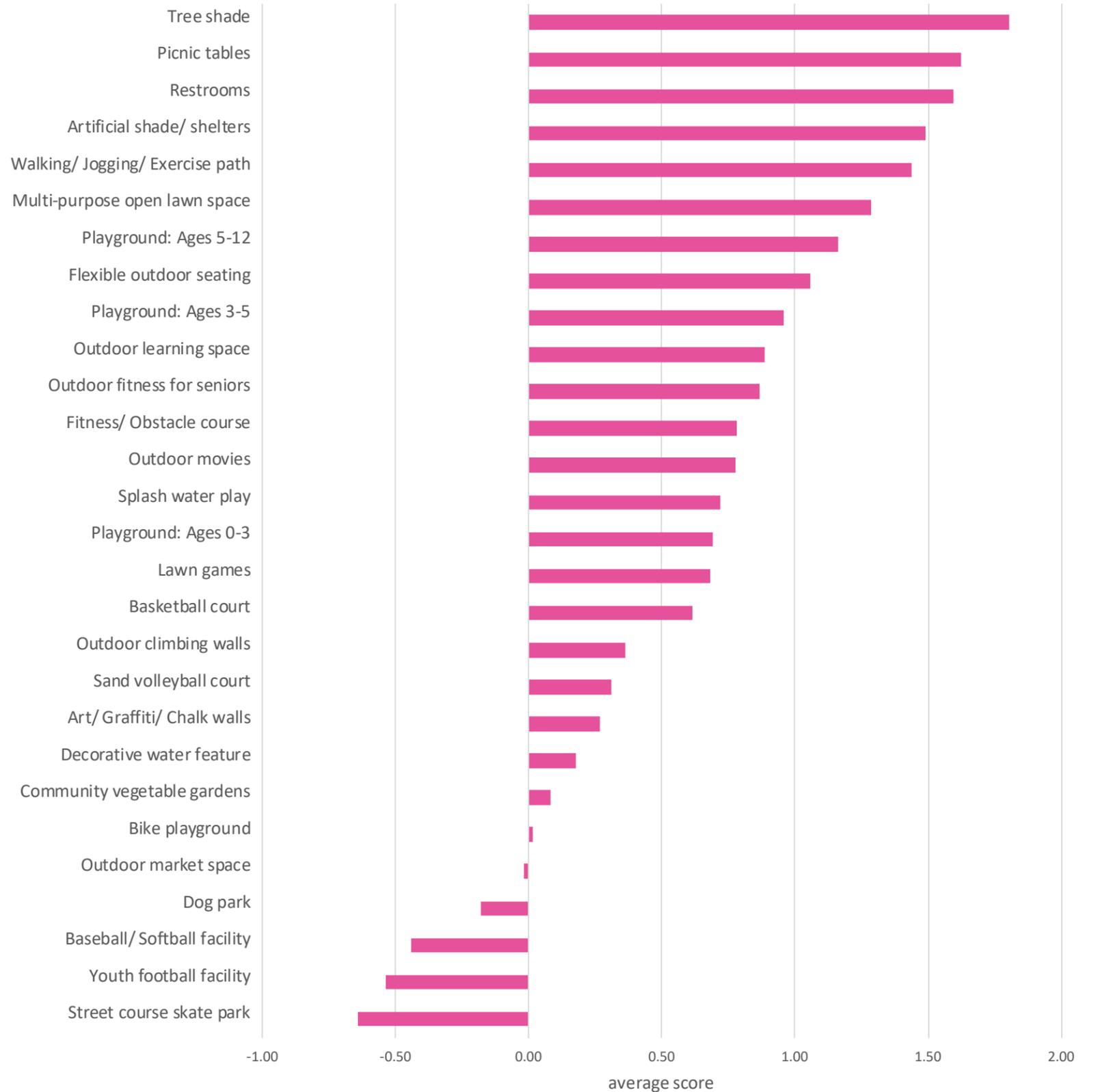


PROGRAMMING & THEMES

To gauge the interest of specific programmatic elements, boards were created with potential park features and coordinating images. The public was able to choose which elements they thought were either a good fit or not a good fit for this particular park. The average score for the program can be seen to the right.

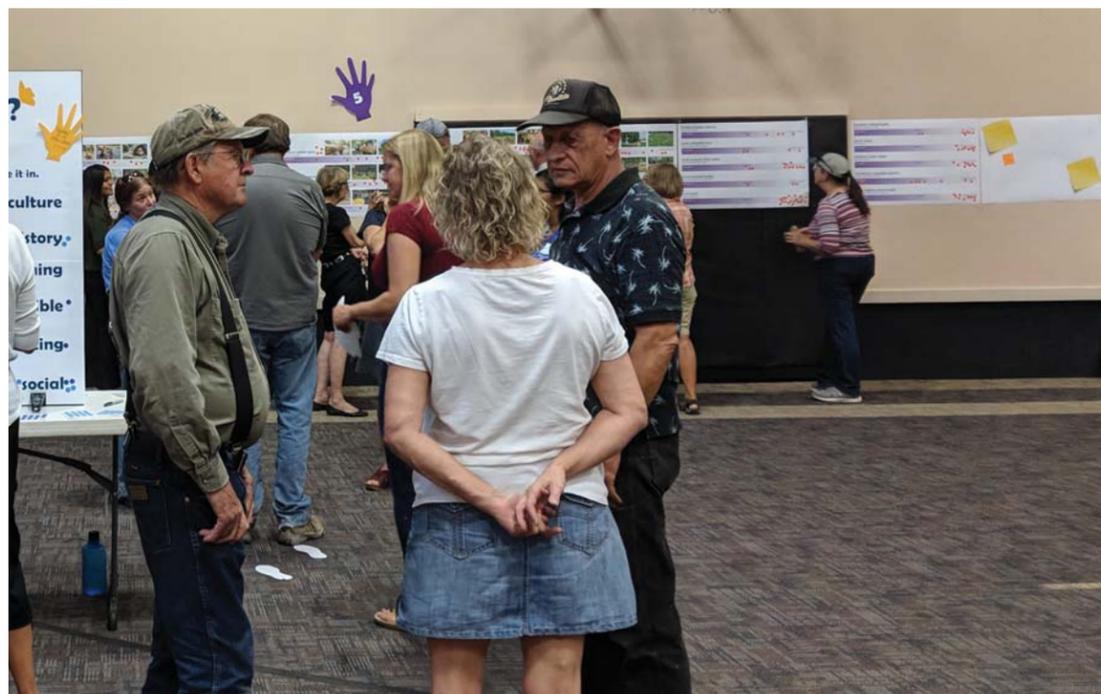


Park Program Desirability - Survey and Open House

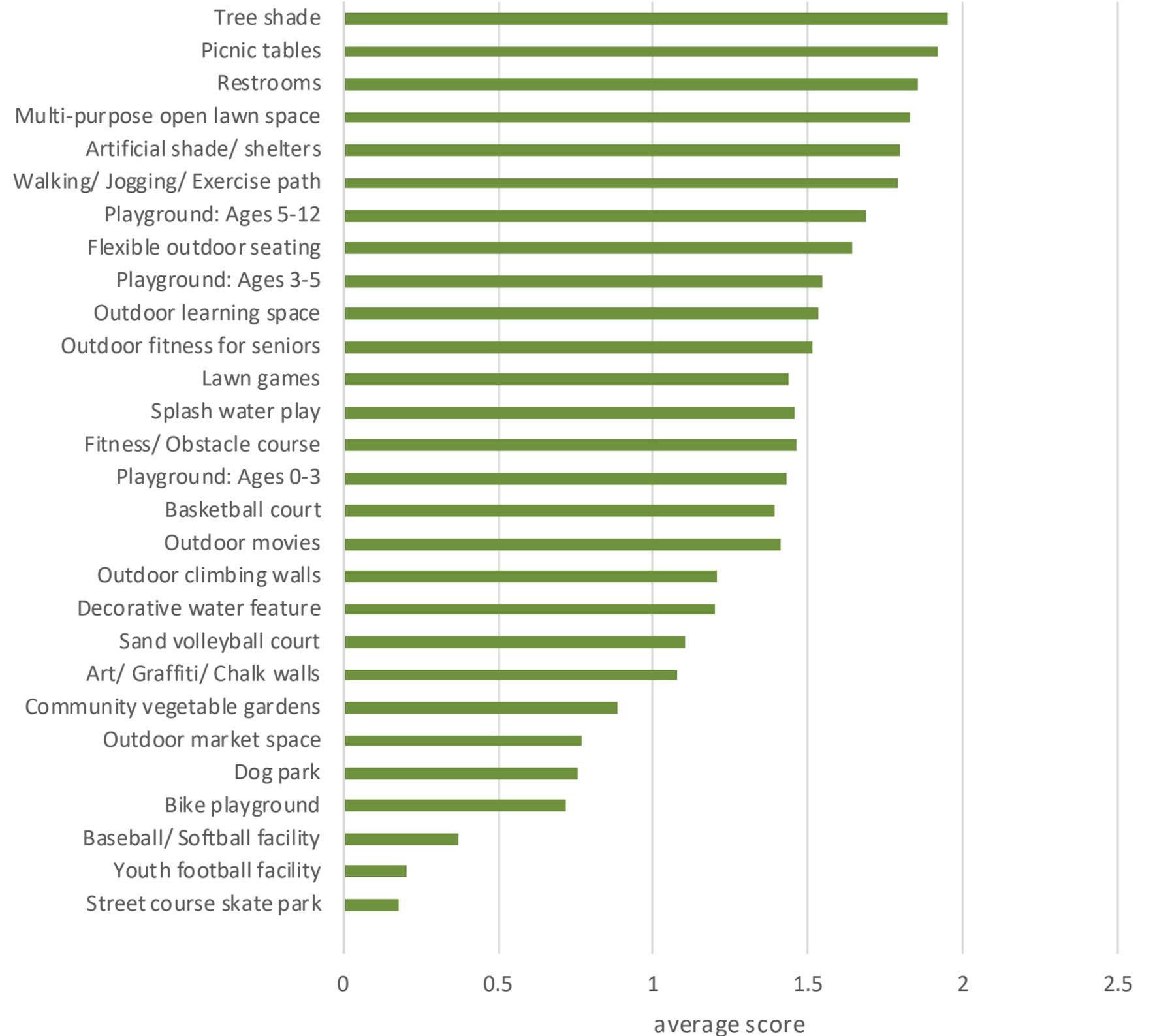


PROGRAMMING & THEMES - FOUR BLOCK RADIUS

The City identified the neighborhood within 4 blocks of the park as being priority users. Therefore identifying specific opinions related to these priority users was important. The program scores for the participants that live within a four block radius can be seen to the right.



4 Block Radius Park Program Desirability - Survey and Open House

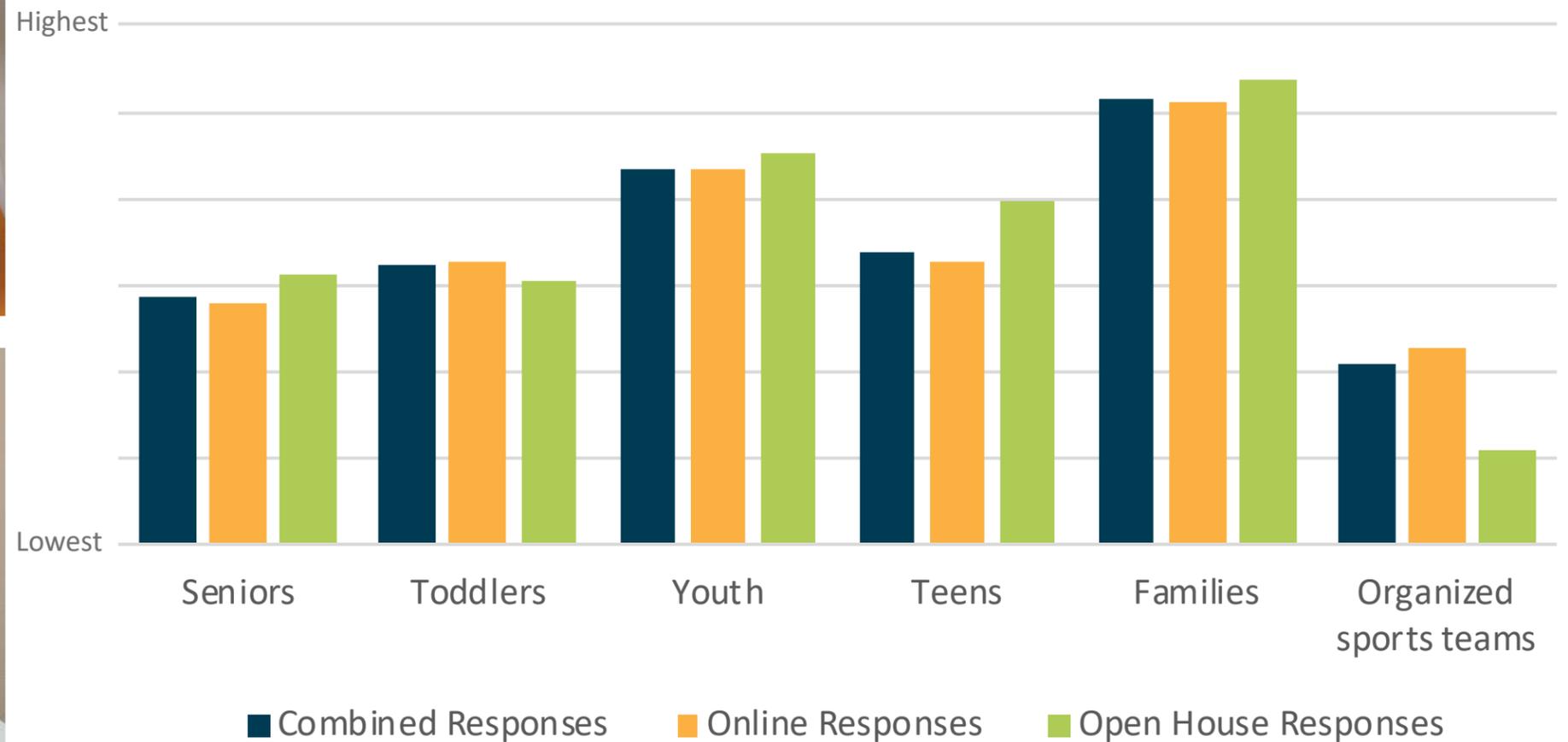


COMMUNITY PRIORITIZATION

A prioritization chart was created to gauge on which part of the community this park should focus. Options ranged from seniors and toddlers to families and organized sports teams. Participants were able to rank each category from most important to least important. The results from the survey and open house can be seen to the right.



Focused User Groups





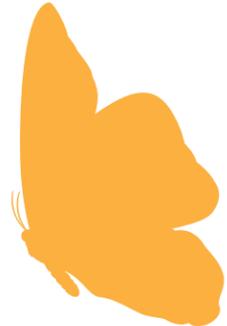
SOUTH COMMUNITY PARK MASTER PLANNING SUMMARY

COMMUNITY SURVEY & PUBLIC OPEN HOUSE #1 OUTCOMES

The data collected during the first open house and through the survey helped inform the design team of existing conditions, desired outcomes, and proven community needs. From this feedback a list of program elements was produced and the first two concepts were designed. The following pages contain a map describing site opportunities and constraints, a diagram that indicates the priorities of the park program and those served within the community, and two concept design options. The two design options are used to gain more specific input from the public on their desires.

PROGRAM ELEMENT UPDATES DEVELOPMENT OF TWO CONCEPTS

OPPORTUNITIES & CONSTRAINTS



Legend:

-  existing parking
-  community access point
-  easy route to community asset
-  bike lane
-  existing sidewalk
-  proposed park area

Site Base Map

The site base map depicts the landscape after demolition of the existing school.



PROPOSED PROGRAM ELEMENTS



TODDLERS

- NATURAL PLAY AREA
- OUTDOOR LEARNING SPACE
- BOULDER SCRAMBLE
- SPLASH FEATURES

- ORGANIZED SPORTS TEAMS
- YOUTH FOOTBALL & BASEBALL/SOFTBALL FIELD

TEENS

- CHALLENGE COURSE
- MULTI-PURPOSE FIELD
- LAWN GAMES
- OUTDOOR CLIMBING WALL
- ART/GRAFFITI/ CHALK WALL
- BIKE PARK
- SKATE PARK

SENIORS

- EXERCISE PODS
- WALKING/ JOGGING TRAIL
- MULTI-PURPOSE FIELD
- LAWN GAMES

FAMILIES

- TREE SHADE
- PICNIC TABLES
- RESTROOMS
- ARTIFICIAL SHADE
- WALKING/ JOGGING PATH
- FLEXIBLE OUTDOOR SEATING
- OUTDOOR LEARNING SPACE
- SOFTBALL/BASEBALL TRAINING FIELD
- MULTI-PURPOSE FIELD
- LAWN GAMES

YOUTH

- STRUCTURED PLAYGROUND
- OUTDOOR LEARNING SPACE
- BOULDER SCRAMBLE
- BIKE PLAYGROUND
- CHALLENGE COURSE
- MULTI-PURPOSE LAWN
- LAWN GAMES
- SPLASH FEATURES
- ART/GRAFFITI/ CHALK WALL



To gauge the interest of specific programmatic elements, boards were created with potential park features and coordinating images for the survey and first public open house. The public was able to choose which elements they thought were either a good fit or not a good fit for this particular park. The average score for the program can be seen to the left. The City of Cortez took this information and weighted it against larger community facility needs. The final park program was then whittled down to the elements above shown within 'Community Priority' groups.



Park Design Option A!

Geometric and Dispersed

Find the dots that represent your age. Place those dots on the images you like!

Natural Playground

Flexible Seating in Bosque of Trees

Off Street Parking (36 Spots)

Structured ADA Playground (ages 5 - 12)

Challenge Course

Art Wall and Park Sign

Sculptural Entrance

Pergolas

Sculptural Water Feature as Focal Point

Beach Volleyball

Maintenance Building

Bike Playground

Exercise Stations

Football/Multi-Purpose Field with Viewing Hill

Shaded Lawn for Any Use

On-Street Parking (60 Spots)

Geometric Walking Paths & Seat Walls

Picnic Pavilions

Concrete Skate Park With Protected Trees





Park Design Option B!



Organic and Condensed

Find the dots that represent your age. Place those dots on the images you like!

The central image is a detailed landscape architectural plan for a park. It features a large central lawn area, a multi-purpose field, a skate park, a playground with various equipment, a splash play feature, a sand volleyball court, and a large pavilion. The plan is surrounded by trees and paths. A red dashed line indicates the property line. A scale bar and north arrow are located in the bottom right corner of the plan.

Football/ Multi-Purpose Field - Includes a photograph of a soccer field with people playing.

Earth Berming - Two callouts pointing to raised earthen areas on the plan.

Maintenance Building - A small rectangular building structure on the plan.

Bike Playground - Includes a photograph of children on bicycles.

Graffiti Wall - Includes a photograph of a colorful graffiti wall.

Off-street Parking (42 spots) - A designated parking area with 42 spots.

Road Rules Play Course - Includes a photograph of a play area designed to teach road rules.

Skate Park - Includes a photograph of a skate park.

Structured ADA Playground - Includes a photograph of a playground with accessible equipment.

Serpentine Seating as Barrier - Includes a photograph of a curved bench used as a seating barrier.

Chalk Wall - Includes a photograph of a wall covered in chalk art.

Shaded Lawn w/ Games - Includes a photograph of a shaded lawn area.

Splash Play Feature as Focal Point - Includes a photograph of a splash play feature.

Natural Playground - Includes a photograph of a natural playground with logs and rocks.

Advanced Bike Park - Includes a photograph of a bike park with various trails.

Earth Berming - Two callouts pointing to raised earthen areas on the plan.

Climbing Wall/ Boulder Scramble - Includes a photograph of a climbing wall.

Challenge Course - Includes a photograph of a challenge course.

8' Walking Path - Includes a photograph of a paved walking path.

Restrooms - Callouts pointing to restroom locations on the plan.

Exercise Pods - Includes a photograph of exercise equipment.

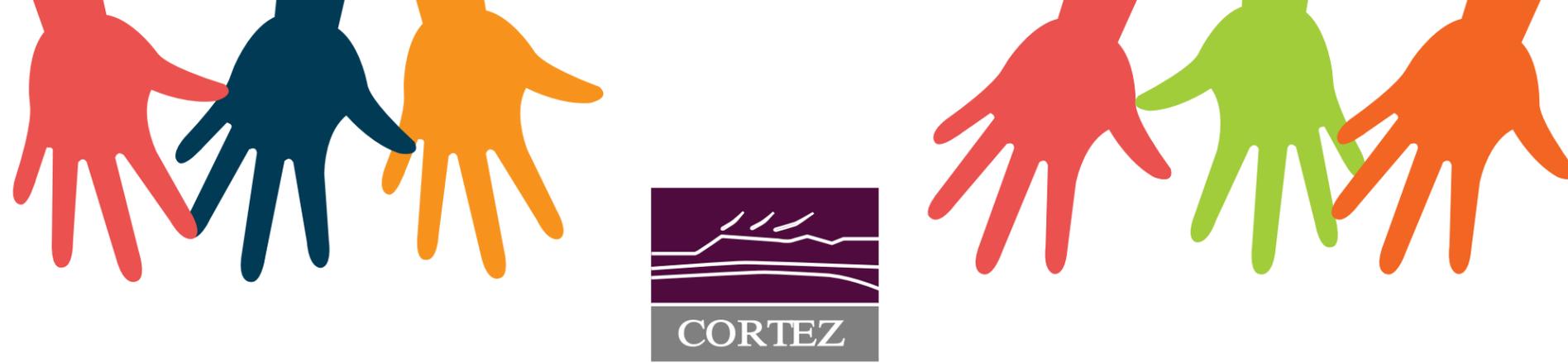
History Wall w/ Restrooms - Includes a photograph of a wall with historical information and restrooms.

Small Pavilions - Includes a photograph of a small pavilion structure.

On-street Parking (60 Spots) - A designated parking area with 60 spots.

Large Sculptural Pavilion w/ Integrated Restrooms - Includes a photograph of a large pavilion with integrated restrooms.

Sand Volleyball - Includes a photograph of a sand volleyball court.



SOUTH COMMUNITY PARK MASTER PLANNING SUMMARY

PUBLIC OPEN HOUSE #2 PRELIMINARY CONCEPT DESIGN FEEDBACK

On September 18th, a second open house was held on the site. This event shared the data gathered from the first open house and survey, and presented the two design options for public feedback. Public participation was one of the highest Connect One Design has seen, and included attendance by several members of the elementary and middle school football teams, as well as the local boyscout chapter. Information gathered at this meeting helped to develop one cohesive master plan and pull out specific desires of the community.

TOTAL NUMBER IN ATTENDANCE @ OPEN HOUSE: 247

Football/ Multi-Purpose Field



42 Space For Events



22 Space For Events

Open House #2 Outcomes

Total Contributors = 246



12 Hills And Shade

Walls



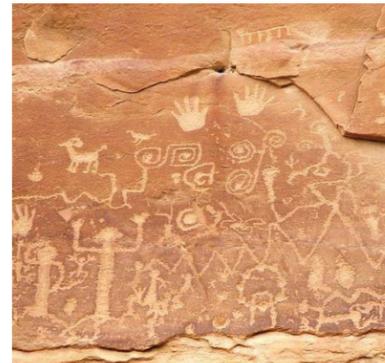
23 Community Engaging Art Projects



18 Artist's Graffiti Wall



9 Ever Changing Chalk Wall

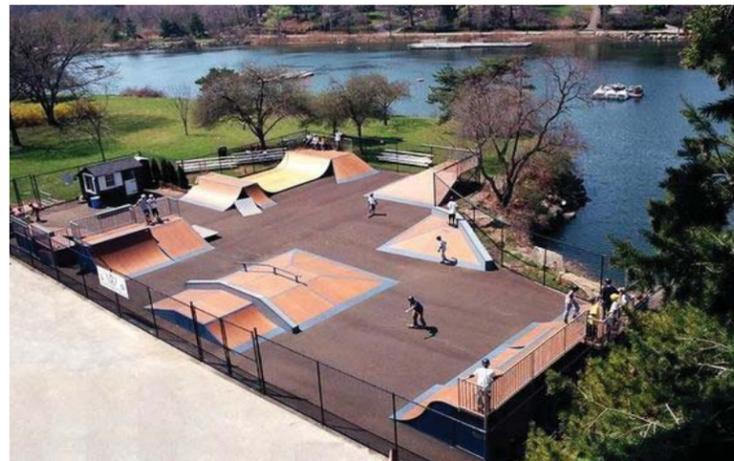


9 Historic Art Wall



6 Historically Inspired Art

Skate Park



24 Modular Skate Park



20 Concrete And Themed Skate Park

Earth Berming



8 Small Dividing Surface

Shaded Lawn w/ Games



18 New Lawn Games



18 Built in Bocci Ball



16 Shady Open Lawn



10 Flexible Fun Games

Bike Park



34 Biking Skills Park With Small wooden features



26 Concrete Bike track with Large Features



17 Dirt Track for Beginner Riders



10 Soft Surface Training Track

8' Walking Path



41 Meandering Walking Track



16 Small Turf Areas Formed from Geometric shapes



6 Geometric Edges with Plantings

Small Pavilions



36



34



23

Sand Volleyball



16

Climbing Wall/ Boulder Scramble



24

Exercise Pods



27



24



12

Challenge Course



24 Challenge Course



16 Challenge Feature



11 Exercise Area

Natural Playground



30 Rustic Nature Play



25 Native and Nature Themed Play Ground



17 Catalogue Nature Play



12 Catalogue Nature Play

Splash Play Feature as Focal Point



50 Small Splash Play feature

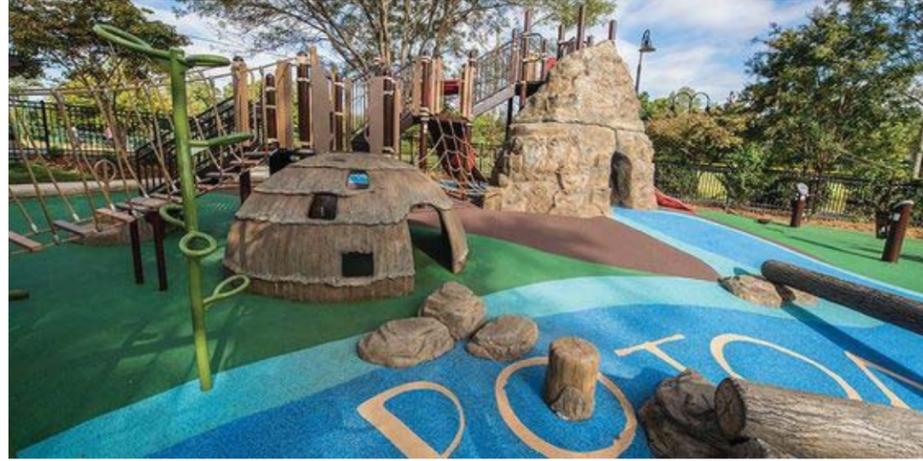


39 Small River Feature to Play



10 Small Natural Water Feature

Structured ADA Playground



55 Themed Playscape



49 Catalogue Playscape for All Ages



24 Leading Edge Playscape

Questions

1. I prefer structures that look:

leading-edge
39 Traditional
8

2. I prefer playground elements that are:

Natural Inspired
49 Off the Shelf Themed
14 1

3. I prefer circulation that is:

Organic and Flowy
41 Direct and Geometric
10

4. I prefer all program elements to be:

Close to each other
1 **Spread throughout the park**
53

Overall Votes

Populous Votes

Including Football Team
& Boyscout Troops

A
Geometric &
Dispersed

103

116

B
Organic &
Condensed

82

130



SOUTH COMMUNITY PARK MASTER PLANNING SUMMARY

PUBLIC OPEN HOUSE #3 PRELIMINARY CONCEPT DESIGN FEEDBACK

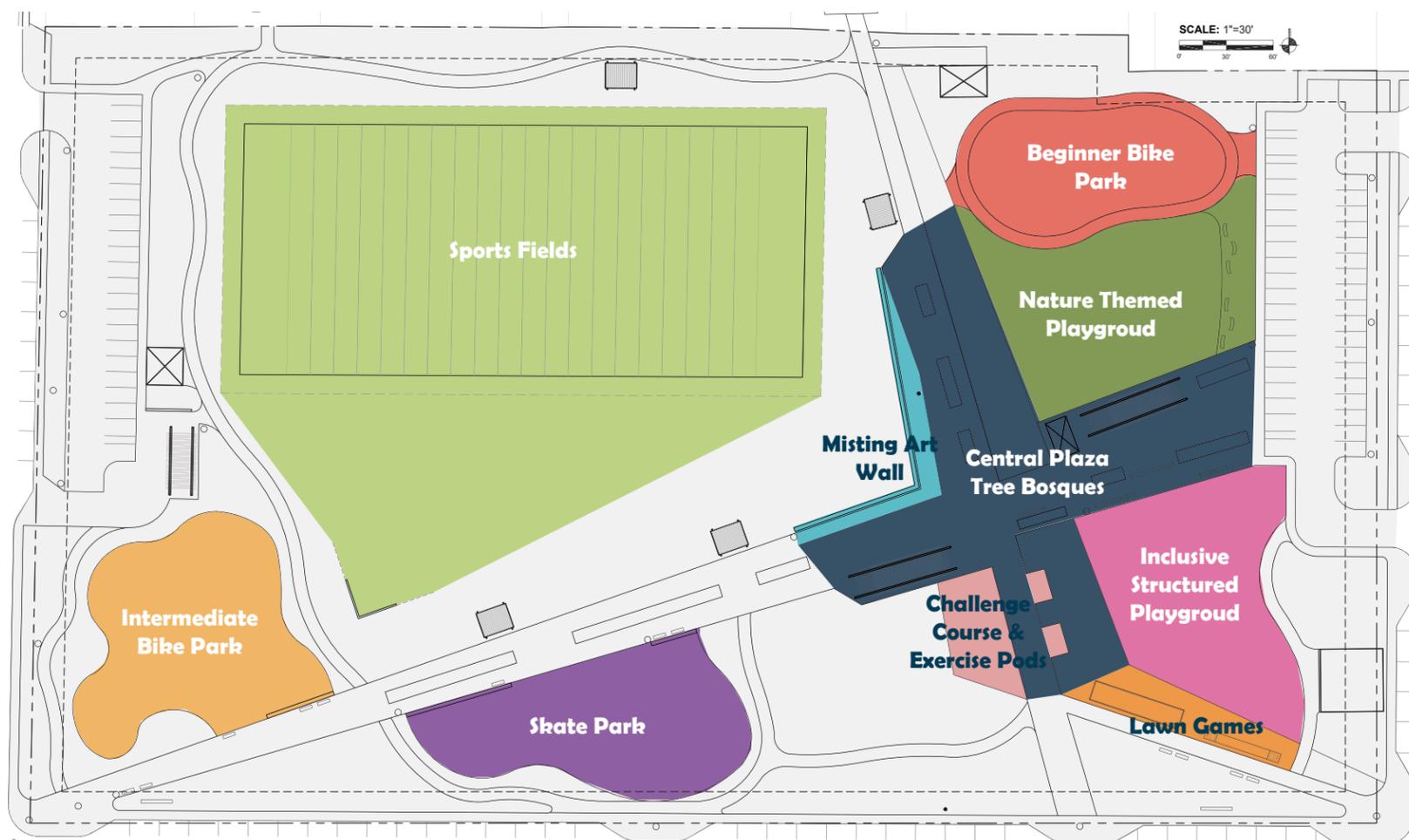
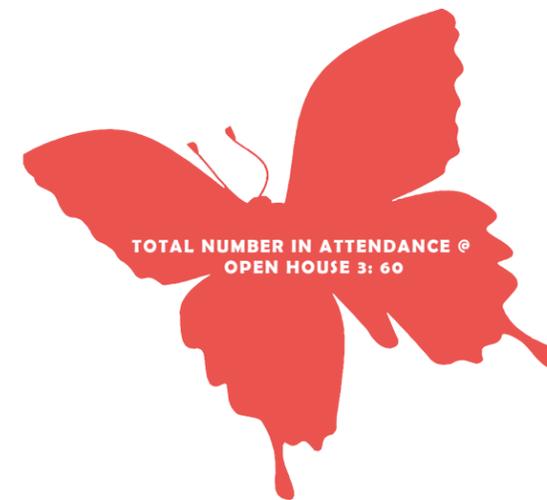
The third open house, held on October 10th, invited community members to view the final plan. Suggestions for final changes were given and a final input board asked participants to tell the team which elements of the park are most important to build first. Many attendees had been to the previous open houses, but for a couple of people this was their first one. There was an overall enthusiasm for the park design and program elements, and the information gathered helped to create a priority ranking for the park's construction. This construction hierarchy can be viewed on the following page.

TOTAL NUMBER IN ATTENDANCE @ OPEN HOUSE: 60

THE COMMUNITY'S PRIORITY

ANALYSIS OF THE INFORMATION COLLECTED FROM OPEN HOUSE #3

Community members voted for their top three priorities of the programed spaces indicated below.





SOUTH COMMUNITY PARK MASTER PLANNING SUMMARY

FINAL CONCEPT DESIGN

The final concept design is derived from extensive public input and several informational meetings with city officials. This city park design aims to meet the needs of the immediate community and the city parks department in general. The impressive public involvement and enthusiastic response by city officials have produced a well rounded and feasible park design.

INVESTIGATE | EVALUATE | LISTEN | DESIGN



FINAL PARK CONCEPT SITE PLAN



8' Wide Walking/ Exercise Path



Primary Circulation Path



Intermediate Level Bike Park



Lawn



Street Art Wall



Small Picnic Shelter



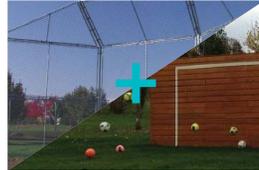
Bathrooms



Football/ Multi-Purpose Field/ Lawn



Softball/ Baseball & Kick Board Backstop



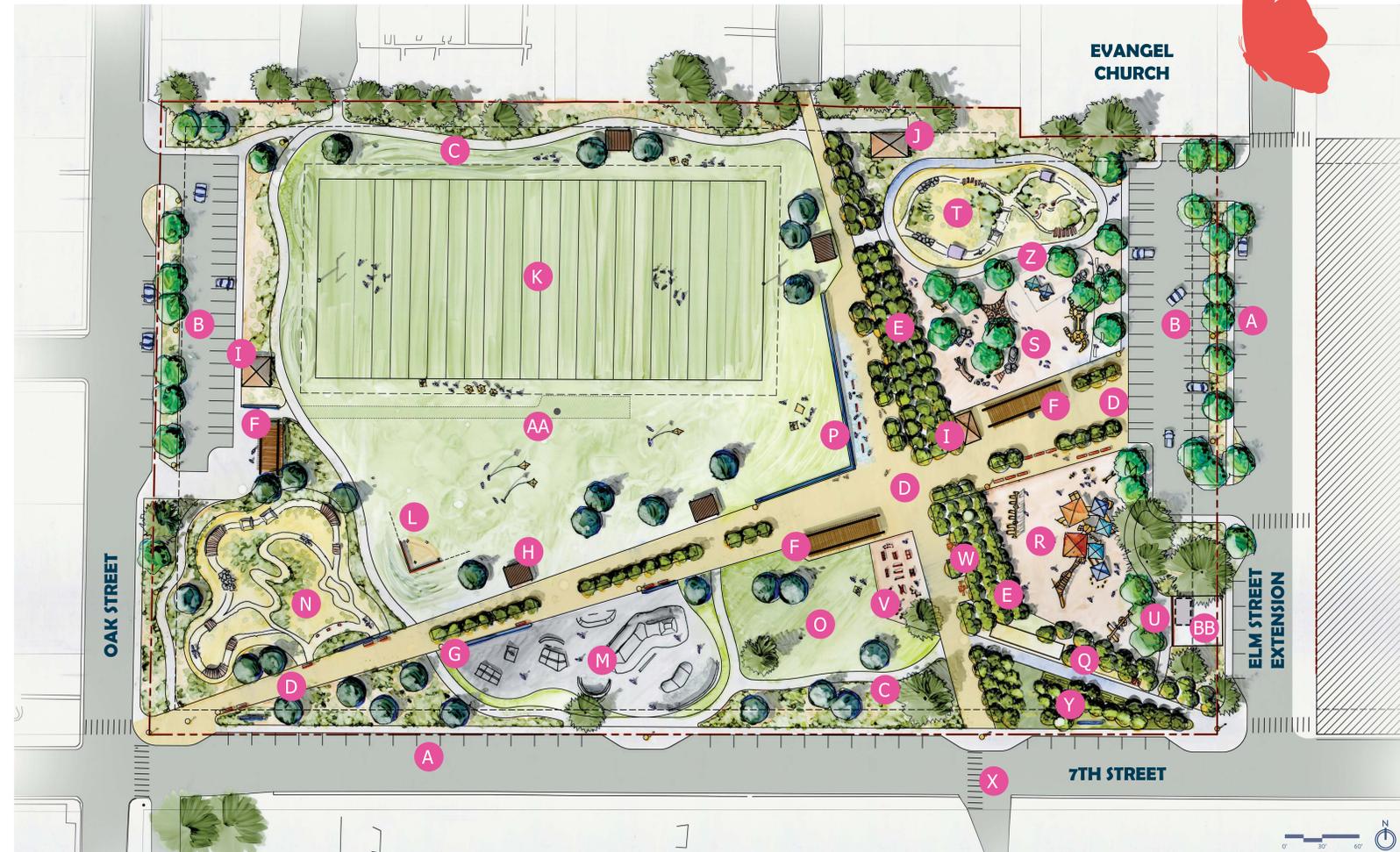
Street Skate Park



Crusher Fines Tree Bosque Area



Large Gathering Pavilion



- A** On-Street Parking (x 53)
- B** Off-Street Parking (x 60)
- C** 8' Wide Walking/ Exercise Path
- D** Primary Circulation Path
- E** Crusher Fines Tree Bosque Area
- F** Large Gathering Pavilion
- G** Street Art Wall
- H** Small Picnic Shelter
- I** Bathrooms
- J** Maintenance Building
- K** Football/ Multi-Purpose Field/ Lawn
- L** Softball/ Baseball & Kick Board Backstop
- M** Street Skate Park
- N** Intermediate Level Bike Park
- O** Lawn
- P** Community Art/ Water Mister Wall
- Q** Bocce & Horseshoes Bosque Games
- R** Inclusive Structured Playground
- S** Nature Themed Playground
- T** Beginner Level Bike Park
- U** Chalk Wall
- V** Challenge Course
- W** Exercise Pods
- X** Cross Walk With Pedestrian Signal & ADA Ramps
- Y** Tree Bosque in Lawn
- Z** Toddler Play Area w/ Fence
- AA** Reinforced Turf for Utility Access
- BB** Fiber Optic Shed (20' setback from property line) w/in Fenced Area

Community Art/ Water Mister Wall



Bocce & Horseshoes Bosque Games



Inclusive Structured Playground



Nature Themed Playground



Beginner Level Bike Park



Chalk Wall



Challenge Course



Exercise Pods



Tree Bosque in Lawn



Park Naming

Overall Votes

Panther Park

54

South Park

26

Mountain View Park

15

Parque del Sol

8

Southside Community Park

8

Chestnut Park

7

Claxton Memorial Park

6