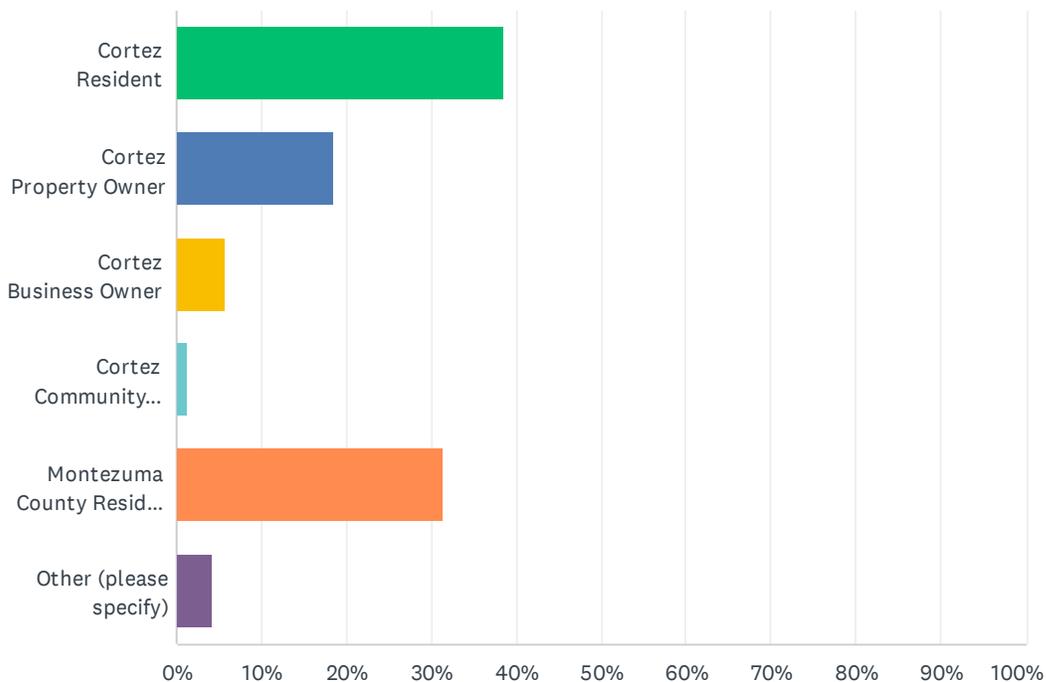


Q1 Which of the following best describes your connection to the Cortez community. (select one)

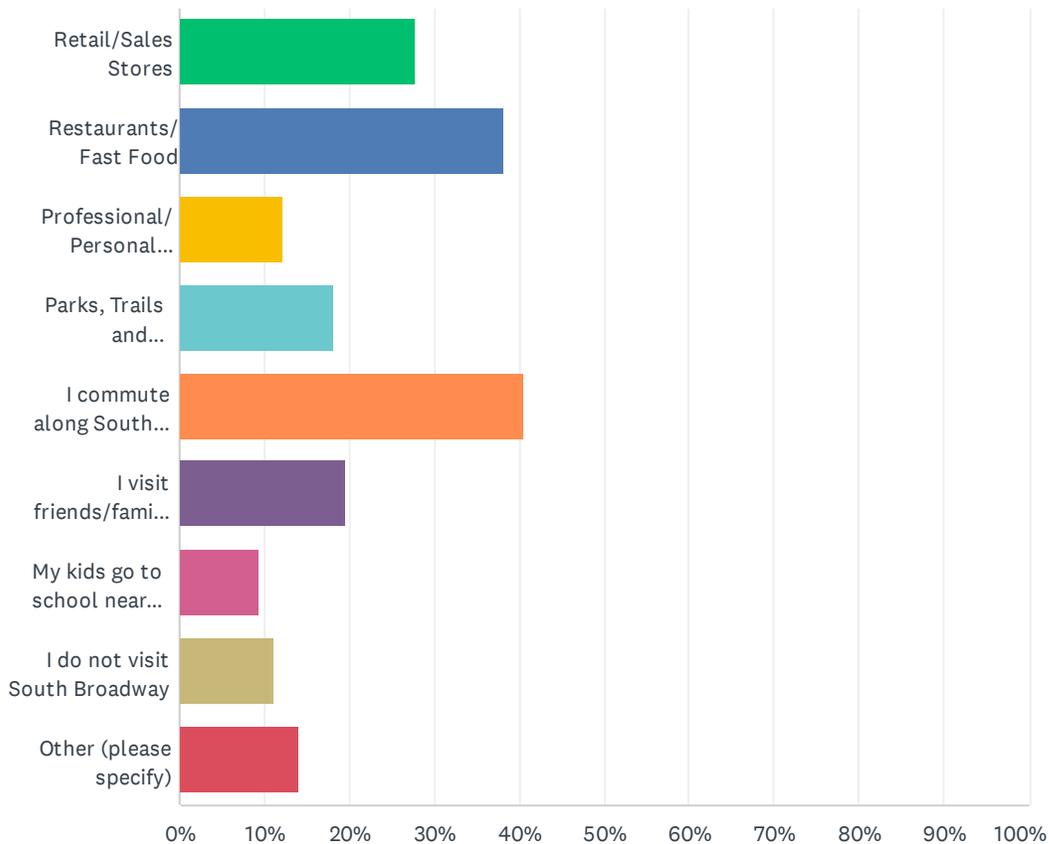
Answered: 973 Skipped: 2



ANSWER CHOICES	RESPONSES	
Cortez Resident	38.64%	376
Cortez Property Owner	18.60%	181
Cortez Business Owner	5.86%	57
Cortez Community Organization (i.e., Not-for-profit)	1.34%	13
Montezuma County Resident (not Cortez)	31.35%	305
Other (please specify)	4.21%	41
TOTAL		973

Q2 What brings you to the South Broadway Corridor? (Select all that apply)

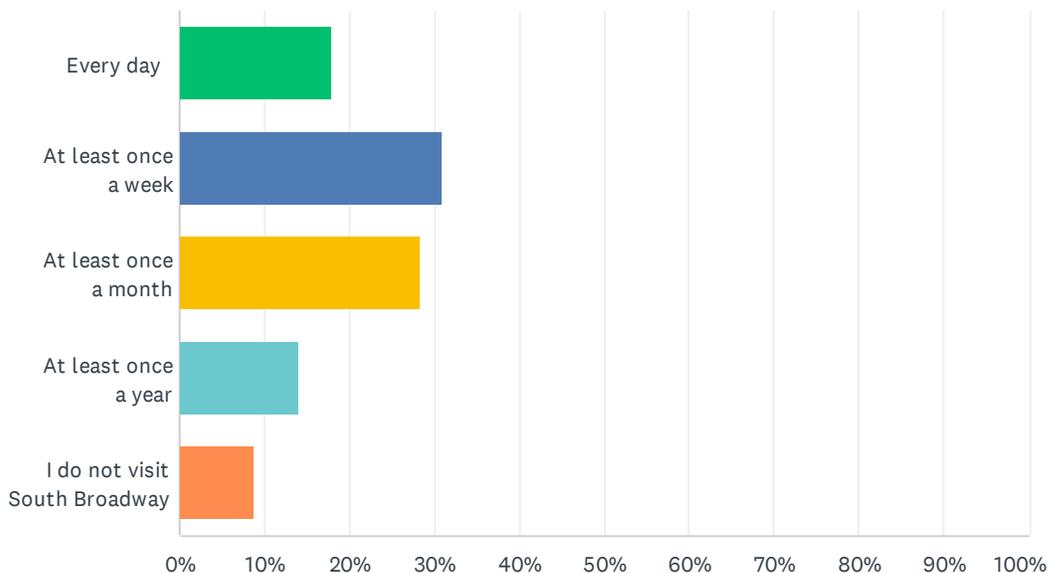
Answered: 926 Skipped: 49



ANSWER CHOICES	RESPONSES	
Retail/Sales Stores	27.75%	257
Restaurants/ Fast Food	38.12%	353
Professional/ Personal Services (dentist, salon etc)	12.20%	113
Parks, Trails and Recreational Amenities	18.03%	167
I commute along South Broadway	40.60%	376
I visit friends/family or live along South Broadway	19.55%	181
My kids go to school near South Broadway (elementary, middle school)	9.40%	87
I do not visit South Broadway	11.12%	103
Other (please specify)	14.04%	130
Total Respondents: 926		

Q3 How many times do you visit/ patronize businesses in the South Broadway area? (select one)

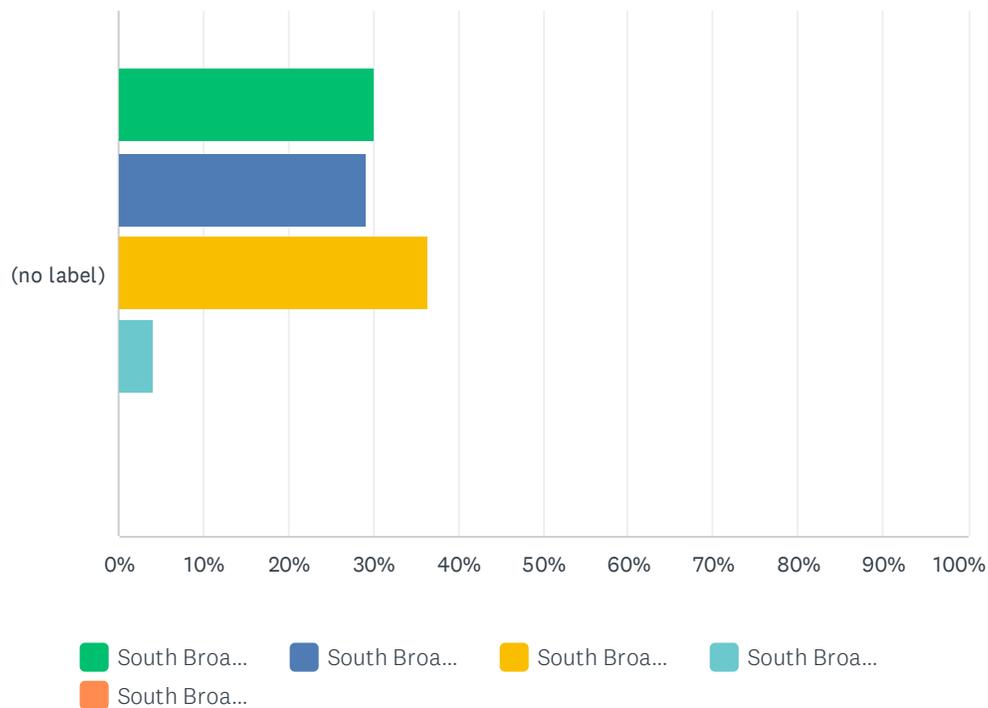
Answered: 922 Skipped: 53



ANSWER CHOICES	RESPONSES	
Every day	18.00%	166
At least once a week	30.91%	285
At least once a month	28.42%	262
At least once a year	13.99%	129
I do not visit South Broadway	8.68%	80
TOTAL		922

Q4 How would you rate the cleanliness and maintenance along South Broadway? (use the slider bar to indicate your perspective)

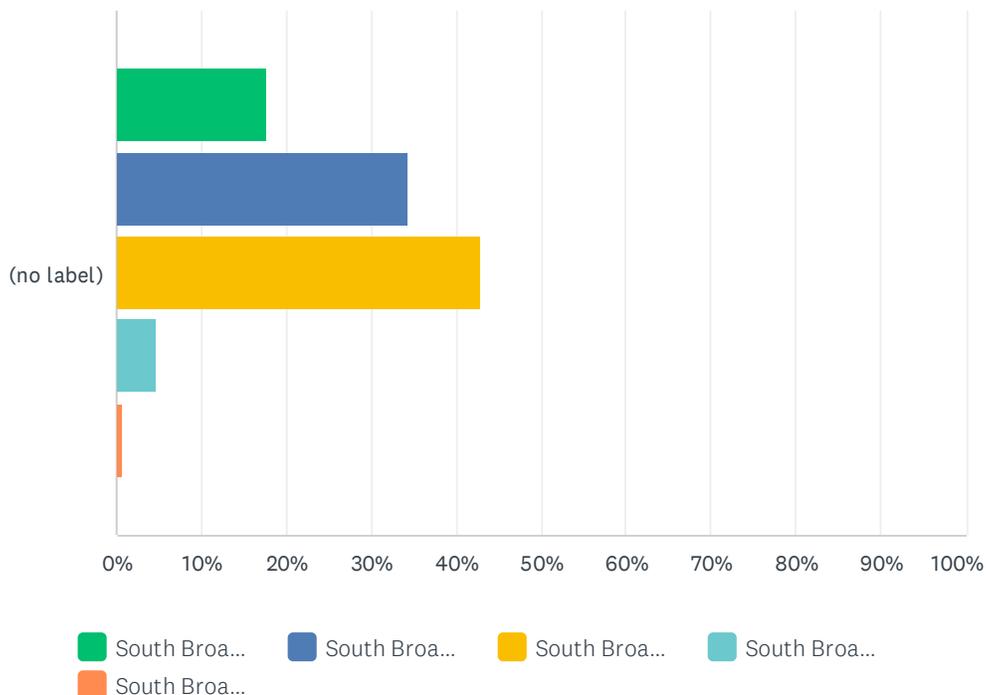
Answered: 881 Skipped: 94



	SOUTH BROADWAY IS RATHER DIRTY/UNMAINTAINED.	SOUTH BROADWAY IS DIRTY/UNMAINTAINED.	SOUTH BROADWAY IS MAINTAINED BUT NEEDS IMPROVEMENT.	SOUTH BROADWAY IS CLEAN AND WELL MAINTAINED.	SOUTH BROADWAY IS EXTREMELY CLEAN AND WELL MAINTAINED.	TOTAL	WEIGHTED AVERAGE
(no label)	30.08% 265	29.28% 258	36.55% 322	4.09% 36	0.00% 0	881	

Q5 What are your perceptions of personal safety along South Broadway? (use the slider bar to indicate your perspective)

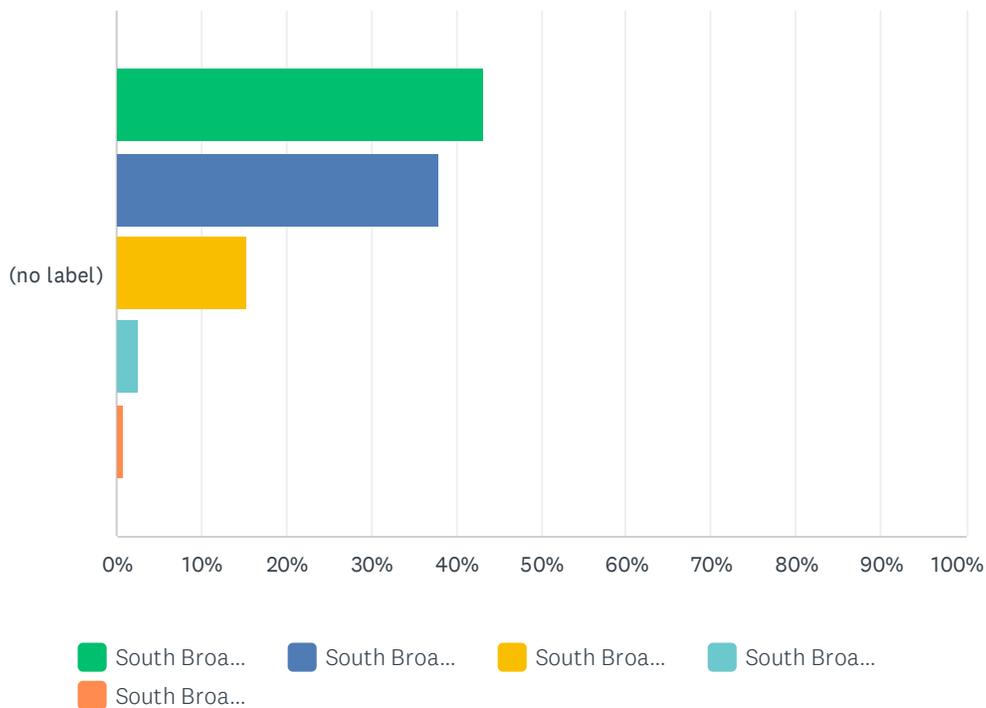
Answered: 878 Skipped: 97



	SOUTH BROADWAY IS VERY UNSAFE.	SOUTH BROADWAY IS UNSAFE.	SOUTH BROADWAY IS RELATIVELY SAFE BUT NEEDS IMPROVEMENT.	SOUTH BROADWAY IS SAFE.	SOUTH BROADWAY IS VERY SAFE.	TOTAL	WEIGHTED AVERAGE
(no label)	17.65% 155	34.28% 301	42.82% 376	4.67% 41	0.57% 5	878	2.36

Q6 What are your perceptions of walking and biking safety along South Broadway? (use the slider bar to indicate your perspective)

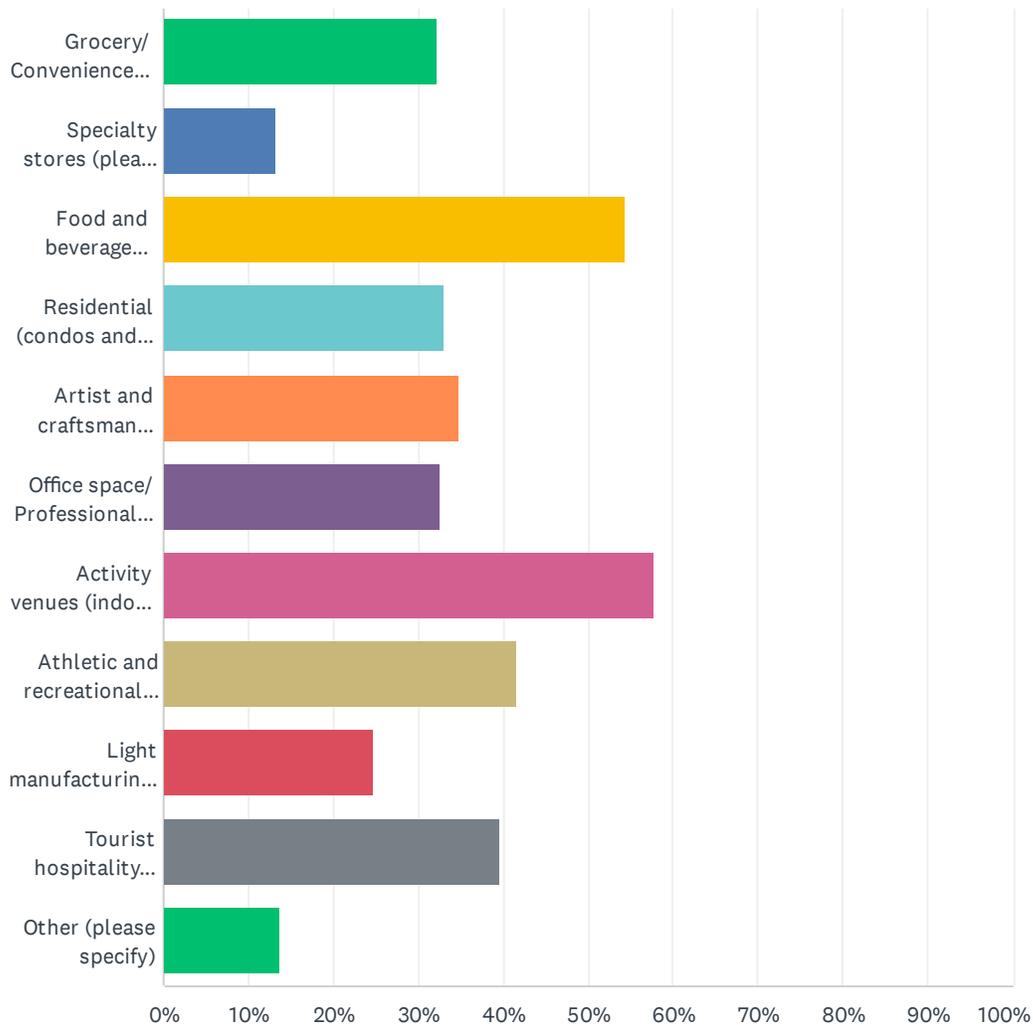
Answered: 879 Skipped: 96



	SOUTH BROADWAY IS VERY UNSAFE TO WALK/BIKE.	SOUTH BROADWAY IS UNSAFE TO WALK/BIKE.	SOUTH BROADWAY IS RELATIVELY SAFE TO WALK/BIKE BUT NEEDS IMPROVEMENT.	SOUTH BROADWAY IS SAFE TO WALK/BIKE.	SOUTH BROADWAY IS VERY SAFE TO WALK/BIKE.	TOTAL	WEIGHTED AVERAGE
(no label)	43.34% 381	38.00% 334	15.36% 135	2.50% 22	0.80% 7	879	1.79

Q7 To fill in space around existing businesses, select the type of land uses you think should go along South Broadway (Select all that apply)

Answered: 838 Skipped: 137

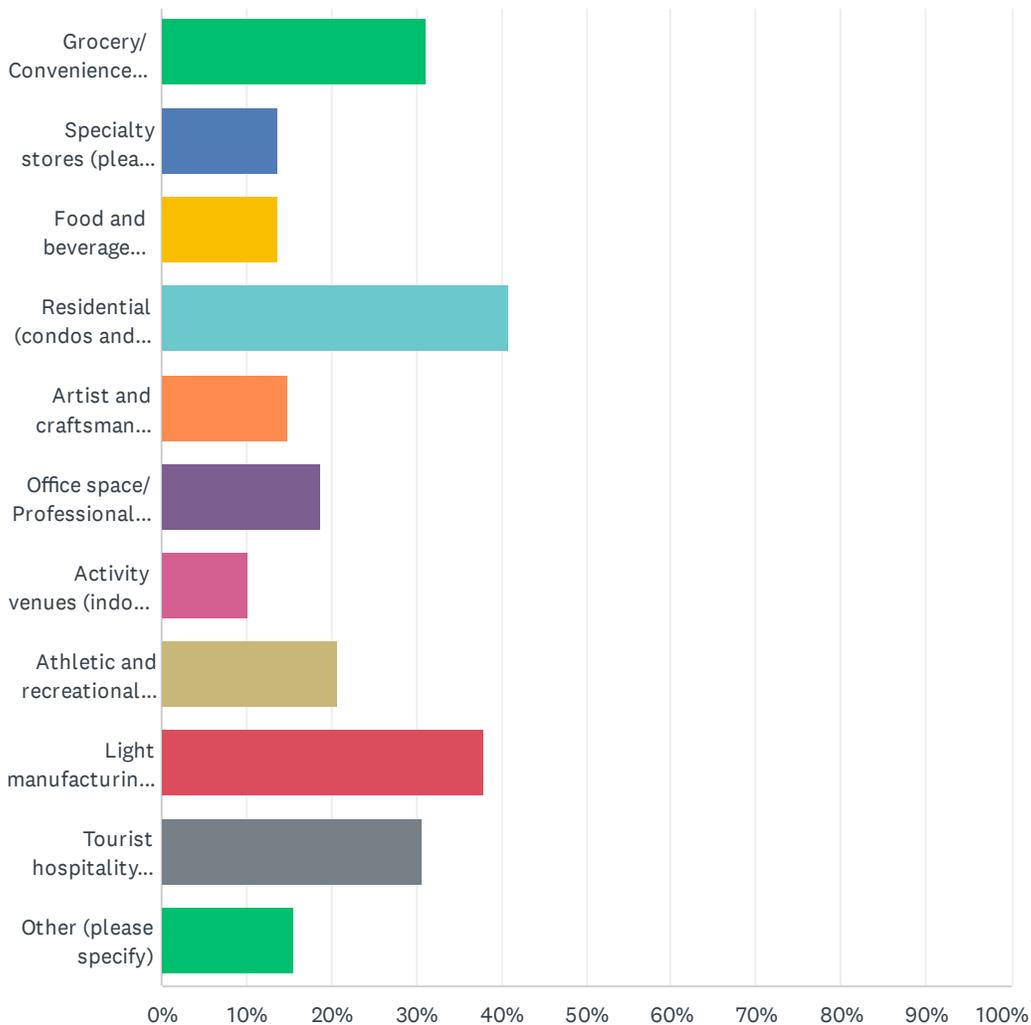


Visioning and Community Priorities

ANSWER CHOICES	RESPONSES	
Grocery/ Convenience store/ Daily needs	32.10%	269
Specialty stores (please write in type)	13.25%	111
Food and beverage (restaurants, cafes, bars)	54.42%	456
Residential (condos and apartments)	33.05%	277
Artist and craftsman workspace and studios	34.73%	291
Office space/ Professional services	32.58%	273
Activity venues (indoor golf, arcade, dance studio)	57.76%	484
Athletic and recreational venues (sports fields, arena, stadium, rodeo)	41.53%	348
Light manufacturing (food packaging, furniture construction, van conversion shop)	24.70%	207
Tourist hospitality (hotels, RV parks)	39.62%	332
Other (please specify)	13.72%	115
Total Respondents: 838		

Q8 Select the type of land uses you think should NOT go along South Broadway(Select all that apply)

Answered: 680 Skipped: 295



Visioning and Community Priorities

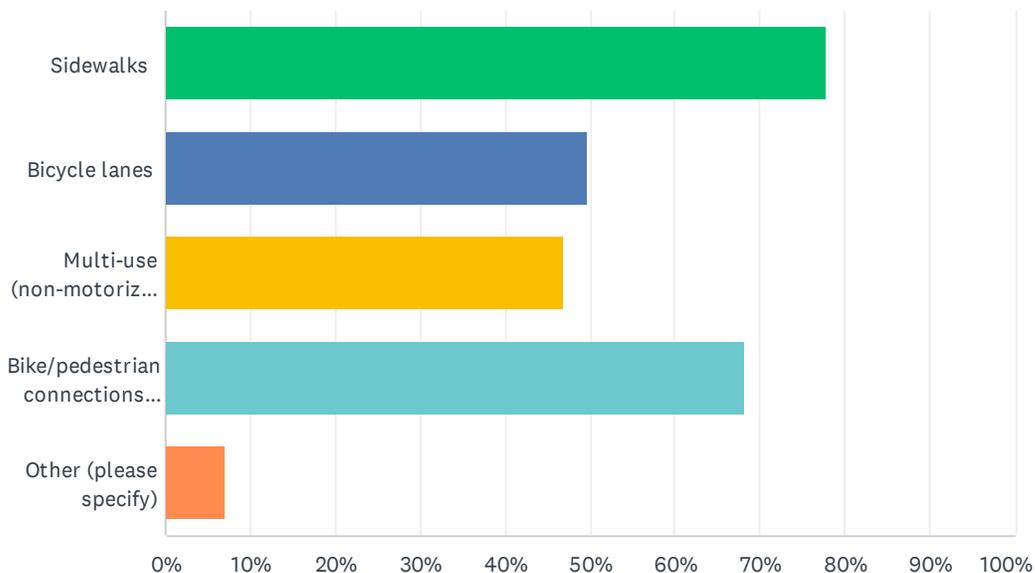
ANSWER CHOICES	RESPONSES	
Grocery/ Convenience store/ Daily needs	31.18%	212
Specialty stores (please write in type)	13.68%	93
Food and beverage (restaurants, cafes, bars)	13.68%	93
Residential (condos and apartments)	41.03%	279
Artist and craftsman workspace and studios	15.00%	102
Office space/ Professional services	18.68%	127
Activity venues (indoor golf, arcade, dance studio)	10.29%	70
Athletic and recreational venues (sports fields, arena, stadium, rodeo)	20.59%	140
Light manufacturing (food packaging, furniture construction, van conversion shop)	37.94%	258
Tourist hospitality (hotels, RV parks)	30.74%	209
Other (please specify)	15.59%	106
Total Respondents: 680		

Q9 If you have suggestions, please identify other communities/corridors that may be an inspiration for South Broadway in terms of land uses, amenities, and style.

Answered: 197 Skipped: 778

Q10 What type of non-motorized connectivity should be added/enhanced along or near South Broadway (Select all that apply)

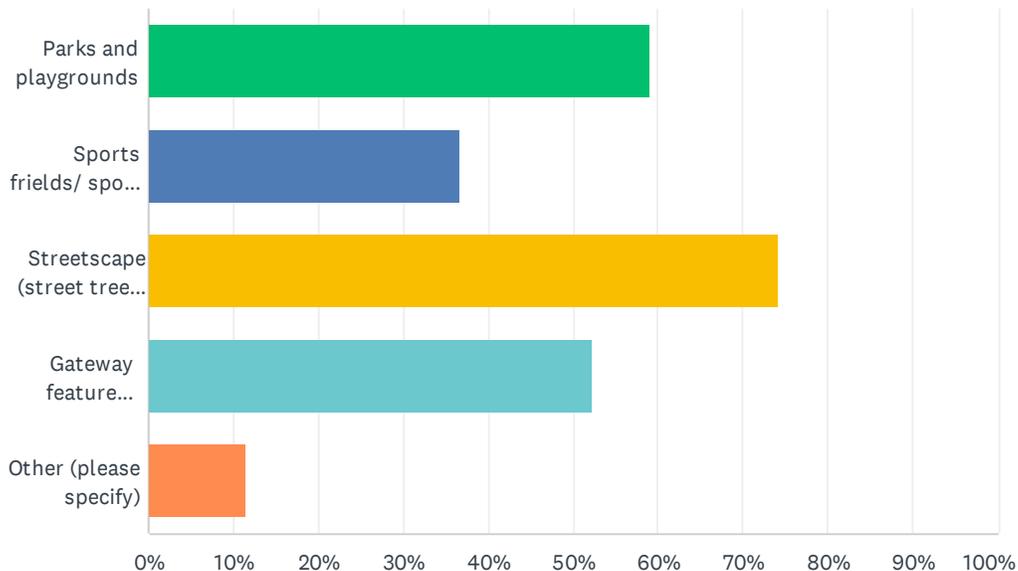
Answered: 790 Skipped: 185



ANSWER CHOICES	RESPONSES	
Sidewalks	77.72%	614
Bicycle lanes	49.75%	393
Multi-use (non-motorized) paths and trails	46.96%	371
Bike/pedestrian connections between destinations (example: Hawkins to softball complex)	68.23%	539
Other (please specify)	7.09%	56
Total Respondents: 790		

Q11 What type of amenities would you like to see added/enhanced along or near South Broadway (Select all that apply)

Answered: 770 Skipped: 205



ANSWER CHOICES	RESPONSES	
Parks and playgrounds	58.96%	454
Sports fields/ sport complex	36.62%	282
Streetscape (street trees, lighting, artwork, banners)	74.29%	572
Gateway feature (monument sign, ornamental planting, artwork)	52.34%	403
Other (please specify)	11.43%	88
Total Respondents: 770		

Q12 South Broadway does not have a 'brand'; please state your ideas for a new brand or theme for the corridor.

Answered: 276 Skipped: 699

Q13 Describe one community improvement project/ initiative that you would like to see added to South Broadway.

Answered: 513 Skipped: 462

Q14 State any other ideas for South Broadway that would improve quality of life and support revitalization.

Answered: 364 Skipped: 611