



City of Cortez 140th Logo Competition Guidelines

In 2026, the City of Cortez will observe the anniversary of three important events – the 250th anniversary of the signing of the Declaration of Independence, the 150th anniversary of Colorado’s entrance into the Union as an official State, and the 140th anniversary of the platting of Cortez. To mark these special occasions, the City of Cortez invites residents and members of the community to participate in a design contest for a new commemorative logo.

The contest runs April 10 - May 27, 2025. The winning design may be featured in City publications throughout 2025 and 2026 and preserved in City records for generations to come.

Submissions due by 11:59 PM Tuesday, May 27, 2025.

Eligibility: This contest is open to all. Cortez residents and anyone with a connection to the City through a school, business, community organization, or relatives are encouraged to enter.

Design:

- Striking design but easily recognizable
- Should be visually appealing on both small and large scales
- Unique while unmistakably from the City of Cortez
- Reproducible in a variety of material types, including stickers, murals, tshirts, etc
- Logo should be square or circular in shape, avoiding long, stretched-out design
- Ideally the logo could be presented in both full color and black and white
- Ideally the logo would highlight the unique heritage of Cortez and the surrounding area including the extensive history of peoples who have lived in region for centuries
- Not offensive

Winners will be announced at the City Council meeting on June 10, 2025.

Prizes:

- 1st: \$500 Cortez Cash Card
- 2nd: \$200 Cortez Cash Card
- 3rd: \$100 Cortez Cash Card
- Youth: \$200 Cortez Cash Card

How to Enter:

1. Artwork

- Entries must be submitted as JPEG files, minimum resolution 300 PPI. For quality reproduction purposes, the winning entry will later be formatted in scalable vector graphic format (EPS).
- Contestants are advised to avoid gradients and half-tones.
- The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.
- **Artwork must be submitted electronically. If you need assistance, please contact Helen West at hwest@cortezco.gov or (970) 331 - 0213.*

2. Narrative

- Written explanation, in 300 words or less, of submitted artwork explaining how the logo reflects Cortez history and culture.

3. Entry Form & Agreement

- Upon submission, entrants must sign a waiver granting the City permission to use the logo in all publications and promotions.

Conditions & Official Contest Rules:

- Artwork must be received on or before 11:59 PM Tuesday, May 27, 2025 via online submission. Late entries will not be accepted. To submit your application go to: <https://tinyurl.com/49nzufd3>
- Artwork must be original work.
- The winning design may be edited to be the ideal format for reproduction.
- All entries will become the property of the City of Cortez. All intellectual rights in the logo design are assigned to the City of Cortez and its partners.
- No obligation or liability is assumed by the City of Cortez in connection with the contest.
- Questions or issues with submitting materials should contact Helen West at hwest@cortezco.gov or (970) 331 - 0213.

Inspiration:

