

# 81321 LAUNCH OVERVIEW & APPLICATION QUESTIONS



81321 Launch is a creative project generator that gives community members a simple way to improve Cortez!

You can submit an idea at any time. Our grant committee will review the applications in April (applications due April 1), July (applications due July 1), and October (applications due October 1). We can award multiple projects per rounds, up to \$4,000, so we encourage all levels of funding to apply! We will use the following criteria when determining successful applicants:

Learn more: <https://81321launch.com>

**Only projects that are based in Cortez, Colorado will be considered.**

Additionally, there are a few uses of the funds that we will **NOT** consider:

- As seed funding for a for-profit start-up.
- Paying yourself or purchasing supplies that will solely benefit the project leader.
- Funding for a project as for-profit or sales that directly benefit the applicant or project lead.

## APPLICATION QUESTIONS

### Applicant Information

1. First & Last Name
2. Contact Information (phone number, email address)
3. Select the level of funding you are applying for:
  - a. Tiny Grant (\$1 - \$499)
  - b. Micro Grant (\$500 - \$1,499)
  - c. Small Grant (\$1,500 - \$4,000)
4. Do you live in Cortez, Colorado? Y/N
  - a. If "No", where do you live?

5. Is the project based in Cortez, Colorado? Y/N
6. Tell us about yourself.

### **Project Information**

7. Project Title (This is how your application will be referred to in our grant committee. You may call your project anything you like.)
8. Project website, if applicable
9. Tell us about your project. (NARRATIVE: Briefly describe your project. Please include how this project will impact the people and community of Cortez, Colorado.)
10. What problem does your project solve?
11. Upload project elements/design (optional). If you have examples or a design for your project, please upload here. Most designs will need to be approved before funding can be received. Please upload any design elements of your project with your application. If you have questions, please contact Helen West at [hwest@cortezco.gov](mailto:hwest@cortezco.gov).

### **Project Budget**

12. Amount of funding requested
13. Budget Worksheet (DOWNLOAD)
14. Description of how you will use the grant funding (NARRATIVE)
15. Will these funds be used for a for-profit business? Y/N
  - a. If yes, how will this benefit the community of Cortez, Colorado? (For-profit businesses applying for 81321 Launch can only use funds that directly benefit the community. Funding will not be allocated to purchase inventory or supplies to be solely used in the business.)
16. What challenges do you anticipate with this project? How will you address those challenges?

### **Final Question**

17. How did you hear about 81321 Launch?