



## Cortez 140 Event Calendars & Information

Below are a list of potential sites and events calendars to add your event to for increased visibility. There are also organizations listed that may be able to partner with you to help promote events.

### Local Event Calendars & Tourism Organizations

#### **Cortez Retail Enhancement Association**

Cortez Retail Enhancement Association (CREA) supports businesses with current City of Cortez sales tax licenses through customer-focused initiatives, business assistance, and event planning and promotion. To contact CREA, email the Executive Director at [info@shopcortez.com](mailto:info@shopcortez.com).

#### **KSJD Community Calendar**

KSJD is the local public radio station. You can submit a community event to the KSJD Community Calendar (at least 2 weeks prior to the event) on their website at: <https://www.ksjd.org/community-calendar> by clicking the “+Submit an Event” button in the top right-hand corner). Volunteer DJs make announcements for calendar events during the music shows.

To inquire about additional marketing opportunities for events, email [amanda@ksjd.org](mailto:amanda@ksjd.org) or call (970)564-9727x14.

#### **Cortez Journal Event Calendar**

The Journal is the local newspaper for Cortez and surrounding areas. You can list events at: <https://www.the-journal.com/community-calendar/> (scroll to the very bottom of the page). To send a press release about your event, include the release and relevant photos in an email to [events@the-journal.com](mailto:events@the-journal.com) and [news@the-journal.com](mailto:news@the-journal.com).

#### **City of Cortez Events List**

The City of Cortez is gathering information on local events in order to better collaborate with business owners. The City and its partners may promote the listed events in an effort to promote local business and encourage tourism and visitation to the area. At your events at the following link: <https://forms.gle/k4Lv7BBXvNVKELaR6>.

# Regional Tourism / Event Calendars

## Mesa Verde Country Event Calendar

Mesa Verde Country (MVC) is the Destination Management Organization for Montezuma & Dolores Counties. Mesa Verde Country is responsible for advertising and marketing the area to outside visitors. Their event calendar can be found at: <https://mesaverdecountry.com/events/>. To add your event to the MVC calendar use the following link: <https://mesaverdecountry.com/add-new-event/>. You can also contact MVC for more information at [Brian@mesaverdecountry.com](mailto:Brian@mesaverdecountry.com).

## Colorado 150 – Southwest

The Southwest Colorado 250-150 is a faction of the larger Colorado 150 campaign that represents the “Mountains and Mesas” region of Colorado. You can add your event by clicking the red “**Suggest an Event**” button at the following link: <https://www.colorado150southwest.org/upcoming-events>. You can also request assistance in your event planning or promotion at <https://www.colorado150southwest.org/get-involved> by clicking the “**submit an idea**” button.

# Statewide Organizations

## Colorado Tourism Organization

The Colorado Tourism Organization (CTO) is the State department in charge of advancing and strengthening the tourism industry. The events calendar can be found at: <https://www.colorado.com/events>. To add your event, you will need to create an event or business listing. This can be done at the following link: <https://www.colorado.com/contact-us/prescreen>.

## Colorado 150

The America 250 – Colorado 150 Commission was established to encourage Coloradans to participate in statewide campaigns around 2026. There are multiple ways to be involved with this initiative. For a full list of potential opportunities – including grant opportunities, toolkits on how to write press releases, and adding events to the calendar – visit: <https://www.historycolorado.org/colorado-150>. (Cortez is in the “Mountains & Mesas” region.)

# List for Press Release Contacts for Events

Organization/Entity	Email
Montezuma Local	<a href="mailto:distribution1@thelocalnews.us">distribution1@thelocalnews.us</a> <a href="mailto:ideas@thelocalnews.us">ideas@thelocalnews.us</a> <a href="mailto:deborah@thelocalnews.us">deborah@thelocalnews.us</a> <a href="mailto:sadie@thelocalnews.us">sadie@thelocalnews.us</a>
KSJD	<a href="mailto:events@ksjd.org">events@ksjd.org</a> <a href="mailto:amanda@ksjd.org">amanda@ksjd.org</a> <a href="mailto:lacy@ksjd.org">lacy@ksjd.org</a>
The Journal	<a href="mailto:Bduran@the-journal.com">Bduran@the-journal.com</a> <a href="mailto:events@the-journal.com">events@the-journal.com</a> <a href="mailto:news@the-journal.com">news@the-journal.com</a>
Colorado 150 – Southwest	<a href="mailto:colorado150southwest@gmail.com">colorado150southwest@gmail.com</a>

Colorado 150	<a href="mailto:250-150@philosophycommunication.com">250-150@philosophycommunication.com</a>
Kelly Turner, Radio Broadcaster	<a href="mailto:radiokellyt@gmail.com">radiokellyt@gmail.com</a>
The Pinto Bean	<a href="mailto:editor@PintoBean.co">editor@PintoBean.co</a>
Visit Four Corners	<a href="mailto:ally@visitfourcorners.com">ally@visitfourcorners.com</a>
Weenuche Smoke Signals	<a href="mailto:AClark@utemountain.org">AClark@utemountain.org</a> <a href="mailto:wsmokesignals@gmail.com">wsmokesignals@gmail.com</a>
Ray McDonnell, Radio Broadcaster	<a href="mailto:raycrow23@yahoo.com">raycrow23@yahoo.com</a>